

Feature Video Product:

Criteria	5 pt	3 pt	1pt
Creativity/Originality: Piece stands out as unique and original. All elements are clearly and thoughtfully explored.			
Category Access: Video is in the correct category and can readily be accessed online by judges.			
Copyright: The image is original. There are no issues with copyright; Image is school appropriate.			
Footage: Majority of the footage is running video shot by students with the minimal footage or images used with properly credits.			
Access: Automatic 3 points if can be viewed online			
Footage: Majority of the footage is running video shot by the team of students; historic images or footage are used minimally and properly credited.			
Music Credits: Any music used is documented			
Production Quality: Clear; appealing; audio and images fit the mood Video shows planned shots and good editing; includes steady shots (use of tripod); a variety of shots (close-ups, wides, pan, tilts, zooms, trucks, dollies)			
Sound: Voice quality is good; can be heard/understood very clearly; internal and external microphones were used if needed Images, interviews, voiceover text, sound/music enhance the piece			
Post Production: Editing is evidence in final product with effects and transitions, music, added.			
Bonus: 5 points--- Process/Reflection: Student completely explains the process and steps in creating the piece; including how the piece is presenting being used, or was used in a real setting. This written document should focus on the process not the topic.			

Additional Comments:

Total: